

Why has SCIL changed its name?

Ever since 1984, SCIL has had 'Southampton' in its name, even though, historically, much of our work has been outside of the city itself.

SCIL has been aware for some time that its name was misleading to the wider community it served, as we work locally, regionally and nationally. So, SCIL decided it needed to break the link with the geographical association, to appeal more to the wider audience of Disabled People, partners and funders we serve.

SCIL has always worked with Disabled People across all impairment and equality groups. However, some people falsely assume we only support people with physical impairments; we wanted a new name that helped to remove this misunderstanding as well.

However, changing the name of a well established organisation with a good reputation and strong identity, such as SCIL, has been a serious undertaking. To ensure we got it right, we undertook research with all of our members, stakeholders and funders, to find out what they felt was important for SCIL's future.

The results were that a majority wanted to retain the 'S' in SCIL to help preserve SCIL's identity; and they also valued remaining a 'Centre for Independent Living'. Importantly, they wanted a new name that communicated that we were a diverse organisation that represented the voice of all Disabled People across all impairment and equality groups.

As a result of this work, SCIL members agreed to change our name to:

SPECTRUM Centre for Independent Living

By changing our name, and in the process, the geographic association, we will be able to attract more Disabled People wanting to live independently, as well as developing new opportunities for growth, enabling more and more Disabled People to live independently.



Centre for
Independent
Living CIC

We believe our new name and logo successfully communicates the diversity of the people we support, across all impairment and equality groups; as well as the diversity of the work that we do.

Why do we believe ‘SPECTRUM Centre for Independent Living’ is so good?

- It uses an ‘S’, so we still keep the SCIL acronym which helps to retain SCIL’s identity
- We will retain the ‘Centre for Independent Living’ identity which many of us value
- Taking away the geographic association gives opportunities to grow and develop
- The SPECTRUM of colours in the logo represents the positive, diverse, vibrant and enlightened organisation we are
- The logo uses colour in a bright, but elegant design which is easily recognised and will become quickly associated with SCIL
- We believe that the name ‘SPECTRUM’ will enable SCIL to rebrand itself with a fresh and vibrant image; a name and a logo which communicates SCIL’s values well
- We believe SCIL has a great future, we have achieved so much in the past, proving that Disabled People can achieve great things by working together. We believe that our new name and logo will appeal to a whole new audience of Disabled People
- ‘SPECTRUM’ gives SCIL a strong opportunity to re-position itself as a User Led Organisation not limited by geographic boundaries
- ‘SPECTRUM’ gives SCIL an exciting new look with high visibility
- ‘SPECTRUM’ positions SCIL as a modern, go-ahead organisation with aspirations

We hope you like our new name and identity as much as we do. We look forward to working together to enable all Disabled People to live independently.

Think you know Disabled People ... Think again